

**LOREDANA LOY**  
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University of Miami  
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### Academic Positions

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Postdoctoral Associate, 2023 —  
University of Miami

### Education

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PhD Cornell University, Sociology, 2023  
Dissertation: *The Evolution of a Debate: Political Dynamics and Framing Logics in Governmental Agencies' Climate Change Discourse*

MA Cornell University, Sociology 2017  
MA New York University, Sociology & Media 2013  
BSc Academy of Economic Studies (Bucharest, Romania), Economics

### Scholarly Interests

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Political sociology, environmental sociology, sociology of culture, sociology of media, social theory, discourse and text analysis methodology.

### Peer-Reviewed Publications

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James Painter, J. Ettinger, D. C. Holmes, **Loredana Loy**, J. Pinto, L. M. Richardson, L. Thomas-Walters, K. Vowles, & R. Wetts. 2023. "Climate Delay Discourses Present in Global Mainstream Television Coverage of the IPCC's 2021 Report." *Communications Earth & Environment*. 4(1):1–12. doi: [10.1038/s43247-023-00760-2](https://doi.org/10.1038/s43247-023-00760-2).

- Reported in *The Conversation*, *Salon*, *The Nieman Journalism Lab*.

**Loy, Loredana**. 2022. "Experts and the Politicization of Climate Change in Congress. A Case Study of the Environmental Protection Agency (1983–2015)." *Science and Public Policy*. 49(5):699-713. doi: [10.1093/scipol/scac020](https://doi.org/10.1093/scipol/scac020).

Brulle, Robert J., G. Hall, **Loredana Loy**, & K. Schell-Smith. 2021. "Obstructing Action: Foundation Funding and US Climate Change Counter-Movement Organizations." *Climatic Change* 166(1–2):17. doi: [10.1007/s10584-021-03117-w](https://doi.org/10.1007/s10584-021-03117-w).

- Featured in the Congressional Hearing "Dollars and Degrees: Investigating Fossil Fuel Dark Money's Systemic Threats to Climate and the Federal Budget," US Senate, Committee on the Budget, June 21, 2023

### Under Review

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**Loy, Loredana**. "The Primacy of Economics in American Climate Policy Debates: A Historical Perspective." Under review at *Science Communication*.

Wetts, Rachel, J. Painter, & **Loredana Loy**. "The IPCC in the Hybrid Public Sphere: Divergent Responses to Climate Mitigation Solutions in Mainstream and Social Media." Under review at *Climatic Change*.

## Working Papers

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**Loy, Loredana & Rachel Wetts.** “Let Them Eat Kale!” Appeals to Class-Based Resentment in Conservative Opposition to Climate Mitigation Initiatives. In preparation for submission at *Social Forces*.

**Loredana Loy & Jennifer Jacquet.** “Industry and Individual Climate Mitigation Initiatives: The Case of Dietary Change.” In preparation for submission at *Climate Policy*.

Hall, Galen, **Loredana Loy**, R. Brulle, K. Schell-Smith, M. Hu, & S. Trollback. “Where Private Interests Meet Ideology: Board Interlocks in the Climate Change Countermovement.” In preparation for submission at *Environmental Research Letters*.

Boykoff, Max, B. Glasson, R. Diamond, **Loredana Loy**, B. McNally, K. Perry, M. Sanford, M. de Sousa Rodrigues, R. Urooj, J. Painter, R. Tschötschel, E. Del Valle, & R. Wetts. “Climate Change Media and Communication: A Review of the Field.” In preparation for submission at *Climatic Change*.

## Book Chapters

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**Loy, Loredana.** Forthcoming 2024. “About a Speech: The Media’s Reaction to a Celebrity Advocacy Intervention.” In *Activism On and Off Screen*. Edited by Claire Parkinson and Lara Herring. Sydney University Press.

**Loy, Loredana.** 2017. “Media Activism and Advocacy: What’s Film Got to Do with it?” In *Critical Animal and Media Studies*, edited by Nùria Almiron. London: Routledge.

**Loy, Loredana.** 2015. “Representations of Animal Advocacy in Film.” In *Lives Beyond Us: Essays on the Film Reality of Animals*, edited by Kristin Irving & Seb Manley. London: Sidekick Books.

## Other Publications

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Wrenn Corey, **Loredana Loy**, & B. Berry. 2020. “COVID–19, Animals, and Us: Human Supremacy as an Environmental Pathology.” *American Sociological Association (ASA) Footnotes* 48(3).

## Conferences and Presentations

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“The Framing of Climate Change in US Policymaking (1983-2015).” *Climate Social Science Network: Climate, Discourse, and Power Working Group*. New York, December 2022.

“Experts and the Politicization of Climate Change in Congress. A Case Study of the Environmental Protection Agency (1983–2015).” *Contentious Science, Tricky Politics: Experts and Scientists in Controversial Policy Debates in Europe and North America*. Université Bordeaux Montaigne. France, 2021.

“Channeling the Brand: The Tea Party Movement and Climate Change Policy.” *America’s Climate Change Future: Housing Markets, Stranded Assets, and Entrenched Interests*. Rhodes Center for International Economics & Finance, the Institute at Brown for Environment and Society. Brown University, 2019

“The Politics of Climate Change. The Impact of Structural Shifts on Climate Change Policy.” *American Sociological Association (ASA)* Philadelphia, PA, 2018

“The Social Impact of Cinematic Discourse.” *Minding Animals*. University of Utrecht. Utrecht, The Netherlands. 2012

“The Ethics of Celebrity.” *NY State Communication Association*. Ellenville, NY. 2012

“The Impact of Animal Advocacy in Film.” *Thinking with Animals*. NYU. New York, NY. 2012

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### **Awards**

Cornell Graduate School Dean’s Scholar. 2020–21

Citation of Excellence in Teaching. Cornell Sociology. 2018-19

Distinguished Graduate Student Scholarship. ASA Animals & Society Section. 2013

Graduate Student Project of the Year. Annual Conference for Critical Animal Studies. 2013

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### **Grants & Fellowships**

Provost Diversity Fellowship, Cornell. 2020-21

Graduate Research Grant, Cornell American Studies Program. 2020

Russell Sage Fellowship, Cornell. 2018–19; 2014–15

Cornell Graduate School Conference Travel Grant. 2018

Cornell Sociology Department Travel Grant. 2018

Graduate Teaching Assistant Fellowship, Center for Teaching Innovation, Cornell. 2017

Dean’s Research Grant, NYU Gallatin. 2012

NYU’s Animal Studies Initiative: Travel & Research Fund, NYU. 2012

Graduate Internship, The Humane Research Council. 2012

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### **Teaching Assistantship for the Following Courses**

Introduction to Sociology, Race and Ethnicity, Controversies About Inequality, Social Inequality, Visual Communication, American Society through Film.

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### **Professional Service and Memberships**

Social Media Content Manager, ASA Animals & Society. 2013–present

Newsletter Editor, ASA Animals & Society. 2013–16

Newsletter Co-Editor, ASA Collective Behavior & Social Movements. 2015–18

Member: American Sociological Association, Climate Social Science Network.

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### **Other Languages**

Romanian

Hungarian